

PROGRAMME (as of Apr. 27)

Thursday, 3 May 2012

- 14.30-14.35 **Welcome by the Dean of the Faculty of Philosophy I**
Michael Seadle (Humboldt University, Berlin, Germany)
- 14.35-14.45 **Introductory remarks**
Arne Schirmacher (Humboldt University, Berlin, Germany)
- 14.45-15.00 **Presentation of the European Science Foundation (ESF)**
Jan Jirak (Member of the ESF Standing Committee for Social Sciences –
Charles University Prague, Czech Republic)

Is History of Science Prepared for Science on the Air?

- 15.00-16.30 I. Histories of radio and television**
- 15.00-15.40 **Changing structures in European radio broadcasting**
Jürg Häusermann (University of Tübingen, Germany)
- 15.40-15.50 **Discussion**
- 15.50-16.30 **Media histories of Eastern Europe**
Tomasz Goban-Klas (Jagiellonian University, Krakow, Poland)
- 16.30-16.40 **Discussion**
- 16.40-17.00 *Coffee Break*
- 17.00-18.30 II. Historiographical trends in science communication**
Chair: Faidra Papanelopoulou
- 17.00-17.30 **The popularization of ideology and the ideology of popularization:
Issues related to the History of Science**
Kostas Gavroglu (University of Athens, Greece)
- 17.30-18.00 **Science in audiovisual media. Production and perception in Europe**
Markus Lehmkuhl (Free University Berlin, Germany)
- 18.00-18.30 **Discussion**
- 18.30 *Buffet reception (on site)*

Friday, 4 May 2012

Exploring the European Perspectives of Science on the Air

- 09.00-10.50 III. British vs. French models of science on the air**
Chair: Peter Bowler
- 09.00-09.20 **The BBC, scientific intellectuals and the British public, 1930-1950**
Ralph Desmarais (Imperial College, London, United Kingdom)
- 09.20-09.40 **Horizon and the origins of British science television**
Timothy Boon (Science Museum, London, United Kingdom)

- 09.40-10.00 **Science and the media: Modern tools for a modern France, 1950-1975**
Andrée Bergeron (EHESS, Paris, France)
- 10.00-10.20 **Science in the air: Which questions with which methods?**
Daniel Raichvarg (University of Bourgogne, Dijon, France)
- 10.20-10.50 **Discussion**
10.50-11.10 *Coffee Break*
- 11.10-13.00** **IV. German v. Eastern European models of science on the air**
Chair: Tomasz Goban-Klas
- 11.10-11.30 **Popular science as a cultural dispositif**
Arne Schirmmacher (Humboldt University, Berlin, Germany)
- 11.30-11.50 **Science television and its audience in Germany**
Jutta Milde (University of Koblenz-Landau, Germany)
- 11.50-12.10 **Science, Culture and Tradition in Polish Radio Broadcasting during the Interwar Period**
Leszek Zasztowt (Polish Academy of Sciences, Warsaw, Poland)
- 12.10-12.30 **From Science theatre to science on the air in Hungary**
Gabor Pallo (Hungarian Academy of Sciences, Budapest, Hungary)
- 12.30-13.00 **Discussion**
13.00 *Lunch at Restaurant "Traube" (Reinhardtstr. 33)*
- 15.00-16.50** **V. Centre and periphery – did it matter for mediatization of science?**
Chair: Agustí Nieto-Galan
- 15.00-15.20 **STEP: Lessons on the role and uses of new media for science**
Ana Simoes (CIUHCT, Lisbon, Portugal)
- 15.20-15.40 **Discourses of historical actors around the possibilities of using radio to enhance Portuguese people's literacy**
Ana Paula Silva (CIUHCT, Lisbon, Portugal)
- 15.40-16.00 **"Stay away! But come and see!" Scientific nationalism in "peripheral" countries in paleoanthropology and archaeology**
Oliver Hochadel (Institució Milà i Fontanals, Barcelona, Spain)
- 16.00-16.20 **Late or early? Media adoption for science communication in the periphery**
Faidra Papanelopoulou (University of Athens, Greece)
- 16.20-16.50 **Discussion**
16.50-17.10 *Coffee Break*
- 17.10-18.20** **VI. Between independent science reporting and propaganda**
Chair: Néstor Herran
- 17.10-17.30 **Félix Rodríguez de la Fuente's cross-platform broadcasting of nature in a context of social, political and cultural transformation in Spain, 1962-1980**
Carlos Taberero (Autonomous University, Barcelona, Spain)

- 17.30-17.50 **The Soviet documentary film as a model for Eastern Europe**
Barbara Wurm (Humboldt University, Berlin, Germany)
- 17.50-18.20 **Discussion**
- tbc on Saturday
- 20.00 *Dinner at Restaurant "Jolesch" (Muskauerstr. 1, 10997 Berlin)*

Saturday, 5 May 2012

cont. of session VI

- 09.00-09.30 **Screening science, producing the nation: Popular science programs on Israeli television**
Merav Katz-Kimchi (University of California, Berkeley, United States)

Historical Lessons on Media and Science Understanding

- 09.30-10.30 VII. Media changes, changes of genre**
Chair: Timothy Boon
- 09.30-09.50 **Science popularization in Spanish film and TV**
Nestor Herran (University Pierre and Marie Curie, Paris, France)
- 09.50-10.10 **Reflections on the basic function of text in the popular presentation of science**
Safia Azzouni (Humboldt University, Berlin, Germany)
- 10.10-10.30 **Discussion**
- 10.30-11.00 *Coffee Break*
- 11.00-12.30 VIII. Science understanding in context**
Chair: Kostas Gavroglu
- 11.00-11.30 **The uses of popular science**
Peter Bowler (Queen's College, Belfast, United Kingdom)
- 11.30-12.00 **Science popularization as cultural hegemony: From dictatorship to democracy**
Agustí Nieto-Galan (Autonomous University, Barcelona, Spain)
- 12.00-12.30 **Discussion**
- 12.30 *Lunch (on site)*
- 13.30-15.00 IX. Next steps**
- 13.30-14.00 **Brief statements**
- 14.00-15.00 **Round table discussion**
- 15.00 *End of Workshop and departure*